



Thank you for taking the time to read about the Cincinnati Soap Box Derby's 2026 plans. This year we're looking forward by thinking about the past.

We've eliminated the registration fees that we had been charging for kids to participate in our events. This brings us back to the origins of the Derby during the Great Depression when the Derby was born to give kids something hopeful, fun & constructive to do during those dark times. There was no entry fee. Sponsors paid for the axles, wheels, and steering components then kids built the cars. Everyone was able to compete, regardless of income level.

We're hoping you and other companies can help today's kids by sponsoring our organization. From something as a set of wheels to promoting your company at the finish line - there's an opportunity for every budget.

Our main priority of this year's fundraising effort is to gather funds to replace old car shells and floorboards. See the other side for sponsorship information and race dates.



Your company would be joining our season sponsor OfficeKey as well as our presenting sponsor The Perfection Group Foundation in helping provide a no-cost organized sporting event to area youth that enriches youths lives and creates family engagement for a wide age range.

We will be holding our annual World Championship Local qualifier race this spring in Ault Park.

Thank you for your interest in helping this local organization. We look forward to hearing from you. If you have any questions about Derby racing or sponsorships, please contact me.

Stan Kokotajlo

Race Director – CSBD

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# Cincinnati Soap Box Derby

## 2026 Sponsorship Levels

**\$250**

This sponsor level will put a brand-new set of wheels on an existing car. Your logo will adorn the wheels. We'll send you the race results after both race weekends so you can see how your wheels performed!

**\$300**

This sponsor level will put a brand-new set of wheels on an existing car and your logo under the driver's name on both sides of the car. We'll send you the race results after both race weekends so you can see how your wheels performed!

**\$1,000**

We will purchase a new car body and brand the body of the Derby car with your corporate identity. This is the best and least expensive route to be a main sponsor on a Derby car. We'll send you the race results after both race weekends so you can see how your car performed!

**\$1,750**

We will build a brand-new Stock or Super Stock car and deliver to the track decked out in your corporate livery. You will own this car and will have access to use it for off-track marketing purposes. Stock drivers are ages 7 thru 12 years old. Super Stock Division drivers are ages 10 thru 17 years old. We'll send you the race results after both race weekends so you can see how your car performed!

**\$3,000 - Starting Ramp Sponsor**

Your name and/or logo will be placed on a banner above the starting ramp. Your name/logo will be placed on the T- shirt and advertising for the Local Championship in May. (Only one available at this level)

**\$5,000 - Presenting Sponsor**

Your logo will be placed on the back of all race t-shirts, on banners, promotional material, website, and on every car competing this season. (Only one available at this level)

## **2026 Race schedule**

May 2, 2026 – Oakley Crossroads

Kid's Fun Run - Children ages 7 to 17 who are accompanied by a parent or guardian can test drive a Soap Box Derby car. In addition, there will be information on hand about how to register and participate in this year's Cincinnati Soap Box events.

May 17, 2026

Golf Manor Grand Prix – annual race held at corner of Losantiville Ave. & Bremont Ave. - Cincinnati, OH

May 31, 2026

Cincinnati Local – held at Ault Park - winner of each division competes during the World Championship week starting July 12<sup>th</sup> in Akron.