



Thank you for taking the time to read about the Cincinnati Soap Box Derby's 2024 plans. This year we're looking forward by thinking about the past.

We've eliminated the registration fees that we had been charging for kids to participate in our events. This brings us back to the origins of the Derby during the Great Depression when the Derby was born to give kids something hopeful, fun & constructive to do during those dark times. There was no entry fee. Sponsors paid for the axles, wheels, and steering components then kids built the cars. Everyone was able to compete, regardless of income level.

We're hoping you and other companies can help today's kids by sponsoring our organization. From something as a set of wheels to promoting your company at the finish line - there's an opportunity for every budget.

Our main priority of this year's fundraising effort is to replace the shells on our Stock cars. Most of the cars are using shells that are from when Derby restarted in Cincinnati in 2006. Those shells are thin plastic prone to easily crack. Quite a few shells have been repaired but the best racing shell body is one that is undamaged. Find out how you can help us replace our Stock body shells this race season as well as other opportunities to put a car with your logo in every race this season. See the other side for sponsorship information and race dates.



Your company would be joining our season sponsor OfficeKey as well as our presenting sponsor The Perfection Group Foundation in helping provide a no-cost organized sporting event to area youth that enriches youths lives and creates family engagement for a wide age range.

We will be holding our annual World Championship Local qualifier race this spring in Ault Park.

Thank you for your interest in helping this local organization. We look forward to hearing from you. If you have any questions about Derby racing or sponsorships, please contact me.

Stan Kokotajlo

Race Director – CSBD

Cincysbd.com info@cincysbd.com

513-372-5455

Cincinnati Soap Box Derby

2024 Sponsorship Levels

\$150

This sponsor level will put a brand-new set of wheels on an existing car. Your logo will adorn the wheels. We'll send you the race results after both race weekends so you can see how your wheels performed!

\$300

This sponsor level will put a brand-new set of wheels on an existing car and your logo under the driver's name on both sides of the car. We'll send you the race results after both race weekends so you can see how your wheels performed!

\$750

We will purchase a new car body and brand the body of the Derby car with your corporate identity. This is the best and least expensive route to be a main sponsor on a Derby car. We'll send you the race results after both race weekends so you can see how your car performed!

\$1,500

We will build a brand-new Stock or Super Stock car and deliver to the track decked out in your corporate livery. You will own this car and will have access to use it for off-track marketing purposes. Stock drivers are ages 7 thru 12 years old. Super Stock Division drivers are ages 10 thru 17 years old. We'll send you the race results after both race weekends so you can see how your car performed!

\$2,000 - Starting Ramp Sponsor

Your name and/or logo will be placed on a banner above the starting ramp. Your name/logo will be placed on the T- shirt and advertising for the Local Championship in May. (Only one available at this level)

\$5,000 - Presenting Sponsor

Your logo will be placed on the back of all race t-shirts, on banners, promotional material, website, and on every car competing this season. (Only one available at this level)

2024 Race schedule

April 27, 2024 – Location TBD

Kid's Fun Run - Children ages 7 to 17 who are accompanied by a parent or guardian can test drive a Soap Box Derby car. In addition, there will be information on hand about how to register and participate in this year's Cincinnati Soap Box events.

May 5, 2024

Golf Manor Grand Prix – annual race held at corner of Losantiville Ave. & Bremont Ave. - Cincinnati, OH

June 16, 2024

Cincinnati Local All-American qualifier – held on Observatory Ave in Ault Park - winner of each division competes during the World Championship week starting July 17th in Akron.